



**IEMA approved**

## **Carbon Footprint Management Course: An Introductory Programme**

Awareness of carbon foot printing is vital to every organisation today; this course helps organisations to monitor, measure and minimise their carbon footprint and improve their environmental performance.

### **Course objectives**

This one day introductory programme is aimed at people in business, commerce, retail, industry and government departments who want to improve their understanding of carbon foot printing. This course helps you to start calculating and reducing the carbon footprint of your organisation, product or service and achieve environmental improvements and cost savings.

### **Course content**

This highly interactive course covers the following topics

- Introduction
- Background to Carbon foot printing
- Carbon footprint techniques
- How to calculate a carbon footprint
- Carbon footprint standards
- Green House Gas protocol
- PAS 2050:2008
- ISO 14064:2006
- Pilot projects
- Reducing your carbon footprint
- "Going carbon neutral"

### **Who should attend?**

The course is ideal for technical staff, managers, consultants from a range of sectors, who need to know how to start calculating and reducing a carbon footprint of an organisation, product or service.

### **What will you learn?**

By the end of the course you will learn how to calculate a carbon footprint and to start a programme to reduce the carbon footprint.

